



TLC
TY LOUIS CAMPBELL
FOUNDATION



COMMUNITY FUNDRAISING TOOLKIT

Ty Louis Campbell Foundation • 1787 Route 6 • Carmel, NY 10512
info@superty.org • 845-204-5447

HELLO AND WELCOME!

Thank you for your interest in conducting a fundraising event to benefit the Ty Louis Campbell (TLC) Foundation for childhood cancer research.



HOSTING A FUNDRAISING EVENT

helps to increase awareness of TLC's mission and allows us to keep our promise of funding innovative childhood cancer research that will someday save the lives of children like Ty. And we know we couldn't do it without the help of amazing people like you.



THERE ARE MANY DIFFERENT TYPES OF FUNDRAISING EVENTS

that you can host in your community, and this kit includes everything you need to organize your event or initiative.



AGAIN, THANK YOU FOR YOUR SUPPORT.

We hope you have an amazing fundraiser and that it is a valuable experience to you and all who are involved. If you have any questions about the information contained in this kit, please contact us at info@SuperTy.org or call 845-204-5447.

THIS FUNDRAISER KIT INCLUDES



OVERVIEW MATERIAL

How TLC Can Help; Facts About Childhood Cancer; Who We Are; Where Your Money Goes



FUNDRAISER TOOLKITS

Dress-up Days; Mini “Mess Fests”; Goals 4 Gold Sporting Events; PRET*TY Parties; Individual Events



HELPFUL TIPS

Steps to Success; Additional Fundraising Tips



IMPORTANT PAPERWORK

Fundraising Registration Agreement; Results Summary Form; Donor Receipt Form

WE CAN HELP

While it is up to you to create and execute your fundraiser, we can provide you with various materials to support your efforts, including:



MARKETING MATERIALS ABOUT THE FOUNDATION
(tri-folds, rackcards, handouts, etc.)



COLLECTION CONTAINER LABELS, GOLD RIBBON DONATION CARDS AND A CUSTOMIZABLE EVENT FLYER



BANNERS



A THANK YOU CERTIFICATE ONCE YOUR FUNDRAISER IS FINISHED TO ACKNOWLEDGE YOUR SUPPORT
(we can also certify community service hours for all volunteers involved)

WE ARE NOT ABLE TO PROVIDE THE FOLLOWING



FUNDS OR REIMBURSEMENT FOR ANY EXPENSES



CONTACT LISTS FOR YOU TO USE IN PROMOTING YOUR EVENT



STAFF TO RUN THE EVENT, THOUGH YOU CAN REQUEST A STAFF PERSON TO BE THERE AS A REPRESENTATIVE
(We try to attend as many fundraisers as possible)



APPLICATIONS FOR PERMITS, LICENSES OR INSURANCES REQUIRED
(these are the responsibility of the organizer)



PRIZES, AUCTION OR RAFFLE ITEMS

FACTS ABOUT CHILDHOOD CANCER

Pediatric cancer is the number one cause of death by disease among children, claiming the lives of more children each year than AIDS, asthma, cystic fibrosis and diabetes combined.



There is no known cause or prevention for most childhood cancers. Childhood cancer happens at random and it spares no ethnic group, socio-economic class or geographic region.



Seven children in the US die each and every day from cancer. In the US alone, almost 13,500 children under 21 will be diagnosed each year. One out of five will not survive.



The average age of death for a child with cancer is 8, causing a childhood cancer victim to lose 69 years of expected life years; a significant loss of productivity to society.



Among those that do survive, most will suffer significant and chronic medical problems, including increased likelihood for secondary cancer, as a result of receiving toxic treatments at such an early age.

FACTS ABOUT CHILDHOOD CANCER CONTINUED

In the past 20 years, ONLY 3 new cancer drugs have been approved for pediatric cancer.



In today's clinical research landscape, progress is too slow and promise too rare. The average time for a therapeutic discovery to be tested in humans is 5 to 7 years—too long for any child to wait.



Therapies being used are often adult hand-me-down agents that are overly toxic for children. These agents are also not aimed at treating the unique pathology of children's cancers.



Radiation to a child's brain can significantly damage cognitive function; it may also limit their ability to read, do basic math, tell time or even talk.



Physical and neurocognitive disabilities resulting from treatment may prevent childhood cancer survivors from fully participating in school, social activities and eventually work, which can cause depression and feelings of isolation.

WHO WE ARE



THE TY LOUIS CAMPBELL (TLC) FOUNDATION (EIN: 45-1858390)
is a certified nonprofit organization that funds innovative research and technology specifically geared toward the treatment of the deadliest childhood cancers.



OUR ORGANIZATION
seeks less toxic, more effective treatments that are specifically designed for children fighting cancer.



OUR ULTIMATE MISSION
is to help fund the intelligence and technology that will uncover new ways to cure children with cancer.



OUR THREE TIERED APPROACH TO FUNDRAISING
The TLC Foundation (1) is the core beneficiary that fund our mission to cure kids cancer. TLC is supported by the Muddy Puddles Project (2), a grassroots campaign, and the Pret*ty Store (3) a beautiful line of charitable merchandise.

OUR INSPIRATION

We call him SuperTy because he was our little fighter. Ty Louis Campbell, the “best good boy in the whole wide world,” graced this earth for five beautiful years, and before he left he made it a better place to live.



TY MADE A TREMENDOUS IMPACT



on all who heard his story. He inspired a community of hundreds of thousands to make the most of their lives and to rally against childhood cancer by raising awareness.



TY WAS ASTOUNDINGLY BEAUTIFUL



and always quick to smile. His sheer magnetism developed not because of the cancer that consumed him, but rather his love for life that defined him.



FOR TY,



we will uncover better treatment options for children. Treatments that work without robbing children of their childhood.

THE TY LOUIS CAMPBELL FOUNDATION

The core of our organization, the beneficiary of all fundraising and the sole source of decision-making around childhood cancer research investments.



TLC WAS CREATED

in memory of Ty Campbell and his brave battle against brain cancer in order to fund the research and therapeutic clinical trials that were not available to him when he was in treatment and to give the next Ty Campbell a greater chance at life.



ALL AWARENESS INITIATIVES AND COMMUNITY FUNDRAISERS facilitated by our Board members, volunteers and supporters directly benefit the TLC Foundation for childhood cancer research.



◆ THE "SUPERTY" SYMBOL ◆

has been used to represent the TLC Foundation since Ty was first diagnosed with cancer. It is symbolic of his nickname "SuperTy," which he earned while showing super strength during the course of multiple surgeries and painful treatments.

WHERE THE MONEY GOES



THE TY LOUIS CAMPBELL (TLC) FOUNDATION
is a family-founded nonprofit organization driven by community support.



OUR MINIMAL OPERATING COSTS ARE COVERED BY MERCHANDISE SALES AND SPONSORSHIPS
in order to maintain that every dollar donated can be redirected toward funding innovative research.



WE FEEL A TREMENDOUS RESPONSIBILITY TOWARD MAKING SURE OUR EFFORTS BENEFIT
the most promising, innovative studies geared toward treating the deadliest childhood cancers.



OUR CHARITY PARTNERS ARE RENOWNED LEADERS IN CHILDHOOD CANCER RESEARCH.
In addition to our dedicated team of researchers and medical advisors who advise us on investments,
we have partnered with powerful institutions...



THE LARGEST PRIVATE FUNDER
of childhood cancer research grants.



AS PARTNERS,
we have agreed to co-fund a minimum of 1-2 research projects annually,
with a strict, exclusive interest in funding immunotherapy research.



THIS ENABLES OUR ORGANIZATION
to leverage their world-renowned Review and Advisory Board, helping us to increase the impact of our joint investments.



FOR EXAMPLE, TOGETHER WITH DR. SAMUEL H. CHESHER AT STANFORD UNIVERSITY, WE FUNDED
a 3-year pre-clinical research project—studying the CD47 antibody and its potential effect on pediatric brain tumors.



A NON-PROFIT ORGANIZATION
with an incredible track-record of funding groundbreaking clinical research
for children diagnosed with high-risk solid tumors.



TOGETHER,
we committed to fund a clinical trial
focused on immunotherapy for pediatric brain tumors.



THE 2016 - 2018 ANTI-PD-1 CLINICAL TRIAL FOR PEDIATRIC BRAIN TUMORS
is a collaborative effort among Memorial Sloan Kettering Cancer Center,
John's Hopkins University and Dana Farber Cancer Institute.
15–20 children with refractory or recurrent brain tumors will begin immunotherapy treatment in late 2016.



THE TY LOUIS CAMPBELL FELLOWSHIP
was founded in 2013 and supports research in genomic sequencing, bioinformation analysis and
precision medicine to treat rare pediatric brain tumors.



AS PARTNERS,
we have pledged a multi-year grant to pay the salary of a designated researcher
at the Children's Brain Tumor Project, New York Presbyterian Weill Cornell.



THE RESEARCHER
specializes in sequencing pediatric brain cancers for their genomic data and
finding new, less invasive ways to deliver drugs to tumor sites.
Understanding a tumor's genetic sequence and how to effectively target a malignancy
allows physicians to tailor treatments to each patient.

"DRESS-UP DAY" FUNDRAISERS

Hosting a successful dress-up themed day at you local school, preschool or daycare:



KIDS LOVE TO DRESS UP

Especially when it means they can wear something that otherwise wouldn't be allowed at school, like a Super Hero costume (one of our favorites), pajamas, inside-out clothing, or jeans if uniforms are otherwise required.



A "DRESS-UP DAY" FUNDRAISER

A great way to introduce children to philanthropy by asking for optional donations in exchange for permission from the school to dress up according to the theme selected.



TLC HAS BENEFITTED FROM 100+ "DRESS-UP DAYS " AND COUNTING

"Dress-Up" themed fundraisers are a valuable fundraising vehicle because they are fun and very easy to execute.



CONTACT US

Visit tlcfoundation.org to download the necessary forms and templates to make you fundraiser a success!

“DRESS-UP DAY” FUNDRAISER IDEAS

Below are some “Dress-Up Day” Fundraiser ideas to host in your local school/preschool/daycare.
Remember to make it fun by getting everyone involved!



PAJAMA DAY



KIDS

can make signs announcing the day,
have a dress-up dance party,
and participate in various themed arts
and crafts projects.



SUPER-HERO DAY



TEACHERS

can pick a hospital
where children with cancer are treated
and ask their class to make
get well cards for the sick children.



SUPER-TY SPIRIT



PARENTS

can volunteer to set-up a bake sale
and/or read “Dress-up” themed
books in participating classrooms on
the day of the event.

“DRESS-UP” THEME DAY FUNDRAISERS CONTINUED

When approaching a school bring a copy of Ty’s story with childhood cancer facts & let the school know that Ty’s Foundation is an approved 501(c)(3) nonprofit that is able to dedicate 100% of all donated dollars directly toward innovative research.



DAYCARE CENTERS, PRIVATE SCHOOLS & PRESCHOOLS
are usually very open to the idea of a theme day and have less restrictions on fundraising activities, in general.



DONATIONS CAN BE MADE
in cash (please convert any cash to a bank check) or a check made out to the Ty Louis Campbell Foundation
Mail all checks to: Ty Louis Campbell Foundation, 1787 Route 6, Carmel, NY 10512



FOR ANY ADDITIONAL INFORMATION,
please do not hesitate to contact us at info@superty.org or call 845-204-5447.



THANK YOU
for your interest and we hope your fundraiser is a success!

THE MUDDY PUDDLES PROJECT

A national public awareness and participation campaign that was inspired by Ty, who dreamed of jumping in muddy puddles when he was cured of cancer.



THE CORE OF THE PROJECT GETS COMMUNITIES INVOLVED

We want parents everywhere to encourage activities that get children outside; letting them dance in the rain, jump in the mud, play in the sand and run among wildflowers. The TLC Foundation asks participants to post their pictures to the [Muddy Puddles Facebook Page](#).



THE LARGEST COMPONENT OF THE PROJECT CONSISTS OF INCREASED VOLUNTEERISM

to support the annual “Mess Fest” fundraising event in NY and maintain a year round interactive website that documents photos of children having fun in the mud. The project has been featured on national news several times including The TODAY Show, Katie Couric and The Doctors.



ANYONE CAN PARTICIPATE. YOU CAN EVEN HOST YOUR OWN!

We encourage you to host your own mini-mess fest fundraiser. Download our toolkit filled with ideas on various activities and so much more by visiting muddypuddlesproject.org.

MUDDY PUDDLES “MESS FESTS”



FIVE YEAR OLD “SUPERTY” CAMPBELL



fought cancer for more than 2 years, and during that time all he wanted to do was jump in muddy puddles when he was “all bedda.”

On October 17, 2012,

SuperTy was set free to jump in muddy puddles, ride his bike in the rain, slide down rainbows and jump on clouds.



IN HONOR OF TY



and all children battling cancer, you can help raise awareness and funds to fight childhood cancer by hosting your own “Muddy Puddles Mess Fest.”



SOME OPPORTUNITIES MAY INCLUDE



a birthday party, family reunion, a block party, school field day, camp or community events. Any event is the perfect event for jumping in “Muddy Puddles.”

MESS FEST CHECKLIST

Visit muddypuddlesproject.org to download a Mess Fest toolkit to help you jump in and get your feet dirty!



SELECT THE OCCASION

Celebrate a birthday; add excitement to your school's field day; delight your entire community on any special occasion!



FINALIZE THE DATE AND PLACE

If it's a school-based or community-wide event, you will need special permission and may require a permit.



CHOOSE YOUR METHOD OF FUNDRAISING

Check out our Fundraising Ideas to select the ones that are right for you and your Muddy Puddles event.



PLAN YOUR EVENT—THE MESSIER THE BETTER!

How will you create your mud puddles? Is it mixing dirt & water in a child's swimming pool? Is it overwatering the grass? Is it pre-making mud pies for your guests to toss at each other? And what's going to get them clean afterwards? A garden hose, a sprinkler, a slip & slide? The local fire department? Download our activity cards for more fun ideas.

MESS FEST CHECKLIST CONTINUED



SEND INVITATIONS

Consider including a preview of fun activities planned for the event and some of your fundraising ideas. You can download an invitation template at muddypuddlesproject.org.



PROMOTE YOUR EVENT

Try and get as many people involved as possible—they can help you plan, donate to your efforts, and bring their friends.



CREATE EVENT SIGNAGE

Download a logo for The Muddy Puddles Project to use on your signs and other event materials.



GO SHOPPING

Before the big event, check to make sure you have everything you'll need.

MESS FEST CHECKLIST CONTINUED



HOLD YOUR EVENT

This is one event when you don't care if it's raining or sunny; it's all about getting muddy and loving every minute of it! Enjoy! And, be sure to take pictures!!



UPLOAD YOUR PHOTOS

Share those deliciously muddy event pictures by uploading your event pictures to our [Facebook](#) page.



SEND IN YOUR DONATIONS

Send in your donations to: Ty Louis Campbell Foundation, 1787 Route 6, Carmel, NY 10512



THANK YOUR SUPPORTERS

A personal "thank you" note is always a nice touch.

Check out our sample thank you note (in the toolkit) for individuals and local businesses, or create one of your own.

“GOALS 4 GOLD”

A fun fundraising activity that can be customized to work for any sport.



INTRODUCED BY TWO YOUNG PHILANTHROPISTS

The first “Goals 4 Gold” fundraiser was hosted by two young members of the Pawling, NY community, the town that Ty called home and where the Campbell family resides.

After hosting a successful event they worked with the TLC Foundation to build an entire program around the concept.



SPORTS BRINGS PEOPLE TOGETHER—A LITTLE FRIENDLY COMPETITION NEVER HURTS!

Goals 4 Gold encourages members of an individual team to get their community involved in fundraising by hosting a simple event that leverages one component of the game

(ex. a free-throw competition in basketball, a home-run competition in baseball, or a penalty kick competition in soccer).



GETTING CLUB SUPPORT

Support from your sports club is key to influencing the success of these fundraisers.

It is so important that our children are introduced to philanthropy at an early age, but it can be challenging with such hectic schedules between school and sports.

Hosting a sports-themed event that is supported by the club is a great way to teach kids about giving back!

GOALS 4 GOLD



"GOALS 4 GOLD"



is a soccer themed fundraiser, but can easily be applied to any sport. For example, Hoops for Hope, Slapshots Against Cancer or Racing for Research.



CHILDREN AND ADULTS



can register to compete by making a donation of \$10 or more. Each participant gets the chance to kick, shoot or run and whoever gets the most points in each age group wins a prize.



IN ADDITION



raffles, snacks, drinks and more can be made available for purchase. The goal is to create as many ways as possible to raise money for the cause. The raffles may range from gift certificates to baskets of candy.

GOALS 4 GOLD CHECKLIST

Reach out to local sports clubs and schools to help secure a venue and promote your event in support of the Ty Louis Campbell Foundation. If you are approaching a school, soccer club, etc., make sure to include that the funds are going directly to an approved 501(c)(3) nonprofit organization that is dedicated to childhood cancer research.



CHOOSE A DATE, TIME AND LOCATION

preferably a park or an indoor facility with the necessary sports equipment, and make sure you can get volunteers to help execute the event.



SPEAK TO WHO MANAGES THE AREA (USUALLY A RECREATION DEPARTMENT)
and get permission to use the location on the day of your fundraiser.



CREATE A REGISTRATION FORM, FLIERS AND SIGN-IN SHEET

Visit the tlcfoundation.org/downloads to find easy-to-use templates for all of these.



START ADVERTISING AND KEEP TRACK OF REGISTRATIONS
using announcements, fliers, emails, social media, etc.

GOALS 4 GOLD CHECKLIST CONTINUED



COMMUNICATE

with volunteers as the event day approaches in order to make sure event details are being managed.
Consider getting special t-shirts made to commemorate the day.



GET ALL NECESSARY SUPPLIES AND PREPARE FOR YOUR GOALS 4 GOLD!



CONSIDER EXPANDING THE FUNDRAISER

with face painting, relay races, a bake sale, raffles etc.



PROMOTE YOUR EVENT, POST PHOTOS AND THANK YOUR SUPPORTERS

Create a Facebook event page, post to your wall, invite and encourage friends to “share” the event;

Tweet the event and tweet a countdown as the event day nears;

Post the event to Instagram and post photos throughout the day of the event. Remember to thank everyone for coming!

THE PRET*TY STORE

A growing brand of predominantly gold accessories and other assorted charitable merchandise that directly benefits the foundation.



TY CAMPBELL PUTS THE "T-Y" IN PRET*TY

A line of charitable jewelry that fills a void in the marketplace for awareness accessories that go beyond the silicone bracelet.



THE CHILDHOOD CANCER COMMUNITY

has been actively pushing retailers, celebrities and landmarks to "go gold" and shed light on the cause, honoring pediatric cancer fighters. The PRET*TY line finally brings the gold movement to the shelves.



100% PERCENT

of the proceeds from ALL merchandise sales directly benefit the TLC Foundation.



GET YOURS/GIVE BACK

Visit prettystore.org to see the wide range of products.

Selling AND shopping for a cause is guilt-free, and these accessories also make the perfect gift that gives back.

ABOUT PRET*TY

PRET*TY is an online storefront featuring a variety of accessories that were inspired by Ty Campbell.
100% of the net proceeds directly benefit the TLC Foundation.



THE SIGNATURE PRET*TY BAG



Gold for childhood cancer awareness. Handmade with genuine snakeskin, dyed gold and a metal PRET*TY tag. Slightly larger than a change purse, perfect for the back pocket or used as an every day wallet.



THE SIGNATURE PRET*TY CHARM



3/4 inch round signature charm is offered as a pendant on a gold chain.
A simple, subtle statement piece worn around the neck that speaks volumes.



THE BEADED COIL BRACELET



Glittery beads with silver and gold accents and a shiny gold, custom-molded PRET*TY charm.

FUNDRAISING WITH PRET*TY

Hosting a PRET*TY party is the perfect way to raise awareness and funds for childhood cancer research. The TLC Foundation can provide you with catalogs, product samples, and order forms. Visit prettystore.org to view the entire collection.



PRET*TY PARTIES OR EXHIBITS

You can have a PRET*TY exhibit during a fair or special event by simply setting up a table with some catalogs and order forms. You just collect orders from participants and place the orders directly online (prettystore.org). TLC takes care of fulfillment, so all products are shipped straight to the purchaser!



TRADITIONAL DOOR TO DOOR

Another popular form of fundraising is to go out into the community and collect orders from family, friends, and neighbors. As the orders come in, you can easily submit each individual order online.



REQUEST CATALOGS

and a sample kit for your next party by emailing info@superty.org.

INDIVIDUAL FUNDRAISING CAMPAIGNS

Run a race, bike across the country, sell SuperTy t-shirts, shave your goatee, participate in a weight loss challenge, etc. Whatever it is, do it for Ty and all kids like him who have battled/are battling/will battle cancer.



YOU DON'T HAVE TO HOST AN EVENT

Planning an event can be intimidating. There are so many other ways to fundraise for the cause. One supporter moved from New York to Washington and raised money while riding his motorcycle across the country. Another young supporter sold blue lollipops in memory of Ty for her Bat Mitzvah project.



LEVERAGE CROWDRISE.COM

The Ty Louis Campbell Foundation uses [crowdrise.com](https://www.crowdrise.com) as our preferred online fundraising supplier. This online platform allows you to easily fundraise for just about anything! Whatever the accomplishment, [crowdrise.com](https://www.crowdrise.com) is the perfect tool.



SELL SUPERTY GEAR

The "SuperTy" symbol has been used to represent the TLC Foundation since Ty was first diagnosed with cancer. It is symbolic of his nickname "SuperTy," which he earned while showing super strength during the course of multiple surgeries and painful treatments. The TLC Foundation has an ample supply of super cool SuperTy merchandise for sale, and we are happy to have volunteers sell merchandise whenever the opportunity arises.

INDIVIDUAL FUNDRAISING CAMPAIGNS

Run a race, bike across the country, sell SuperTy t-shirts, shave your goatee, participate in a weight loss challenge, etc.



ACHIEVE



Fundraising allows you to give more purpose to your achievements. Accomplishing your goal, while supporting childhood cancer research is an unforgettable experience to be extra proud of.



BUILT-IN OPPORTUNITY



If you plan on competing in an athletic event, it is a perfect time for fundraising. Of if you are planning to attend a large event, perhaps you can set up a TLC merchandise table, with t-shirts, hats, gold shoelaces, etc., that are available for sale.



EASY FOR KIDS



Individual fundraising campaigns make it easy for kids to get involved. No more door-to-door selling cookies and raffles. Crowdrise.com allows them to be creative with their fundraising.

INDIVIDUAL FUNDRAISING CAMPAIGNS

Useful information on how to get started:



SET UP A FUNDRAISING PAGE— ONLINE FUNDRAISING IS EASIEST AND MOST EFFECTIVE!

Simply (1) visit [crowdrise.com](https://www.crowdrise.com), (2) Create an account if you don't already have one (or sign in if you do), (3) Search 'Ty Louis Campbell Foundation' (4) Select the TLC Foundation page listed under 'Charities' (5) Click on the box that reads "Fundraise for this Charity" (6) Select "Start a new fundraiser" unless joining an existing team, in which case you can select the team from the dropdown menu (7) customize your page with a story and photos.



SHARE, SHARE, SHARE

Leverage any and all social media platforms to publicize your fundraising campaign.



SAY THANK YOU!



SUPERTY SALES

Contact info@superty.org if you are interested in selling SuperTy merchandise at an existing event.

ADDITIONAL FUNDRAISING TIPS



SEEK DONATIONS FROM LOCAL BUSINESSES

Local businesses are usually happy to help local causes with donations of goods, services and cash. You can use these gifts at your fundraising event. Feel free to share the Tax Exempt ID (45 – 1858390) with your vendors.



SPLIT THE POT

Event attendees can purchase raffle tickets. The winner gets 50% of the funds raised at the raffle. .



RAFFLE FOR PRIZES

Use some of those great donations from local businesses in a raffle.



RAISE AWARENESS

Promote your event on your social media page and in the local media. Post fliers at the local coffee shop or library where there are community bulletins available. Even in storefront windows, if allowed!

STEPS TO SUCCESS

Here are the steps you will need to take in order to host a fundraiser to benefit the Ty Louis Campbell Foundation:



DECIDE WHAT TYPE OF FUNDRAISING ACTIVITY YOU WOULD LIKE TO ORGANIZE
and determine what is required to host this activity.



COMPLETE AND SIGN THE FUNDRAISING REGISTRATION AGREEMENT
attached in this kit and send it back via mail or email (info@superty.org).



WE WILL SEND YOU A FUNDRAISING EVENT CONFIRMATION
to let you know that we have received your request
Filing these registration agreements allows the TLC Foundation to keep track of the different activities that are taking place.



GET READY TO FUNDRAISE
by enlisting support and publicizing your event.

IT'S THIS SIMPLE!

All of your raised funds will then contribute directly to helping fund innovative childhood cancer research in memory of Ty, in honor of all the little fighters who are battling today, and for all the children who will be diagnosed in the future.



HOST YOUR EVENT



WITHIN 14 DAYS OF FINISHING YOUR EVENT,
send any funds raised, along with the attached Fundraiser Results Summary Form, to the Ty Louis Campbell Foundation.



IF ANY DONORS REQUIRE RECEIPTS,
record their details on the attached Donor Receipt Form and send it back to us together with the funds raised.
We will mail tax letters to each individual.



WE WILL RECOGNIZE YOUR FUNDRAISING ACHIEVEMENTS
with an acknowledgement letter, a complimentary gift from the PRET*TY store (while supplies last)
and a posting on our social media pages (Facebook, Instagram, Twitter).

FUNDRAISING REGISTRATION AGREEMENT

ALSO AVAILABLE ONLINE. Please complete the following agreement online, or mail to the Ty Louis Campbell Foundation
1787 Route 6, Carmel, NY 10512 (or scan a copy and email to info@superty.org).

EVENT ORGANIZER _____ GROUP/SCHOOL NAME _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ CONTACT PHONE _____

EMAIL ADDRESS _____

NAME OF EVENT _____ DATE ____/____/____ TIME _____

EVENT LOCATION (name and address) _____

BRIEF DESCRIPTION OF FUNDRAISING ACTIVITY _____

I, _____ fully understand and agree to comply with the terms of community fundraising as outlined in the community fundraising kit. I agree to act in a professional manner in conducting the fundraising activity and to uphold the integrity and values of the organization. I also accept my obligation to remit the funds raised to the Ty Louis Campbell Foundation within 14 days of the events' conclusion.

SIGNATURE _____ DATE _____

FOR OFFICE USE ONLY Activity approved: (yes) (no) Staff Name _____

