Take a Stand with TLC

Throughout September, children who host a stand or campaign to benefit TLC and childhood cancer families impacted by Hurricane Harvey will be entered to win an Amazon gift card.*

Friday marks the first day of childhood cancer awareness month. September is also a month that keeps families busy with back-to-school, fall sports and family activities. There are too many kids in treatment who won’t be able to do any such things, and we are so inspired by the children who stand up for those kids by taking action against childhood cancer.

Please help TLC “Take a Stand” by encouraging philanthropy and finding ways to show even our youngest kids how rewarding it is to make an impact in the lives of other children. Fundraising in any capacity helps move the needle forward while bringing families closer. Listed below are some ideas to get you started, and we hope you will come up with a fundraising campaign that your children will enjoy. All donations submitted via this form will enter your child in a drawing for a $25 Amazon gift card (there will be five winners) and for each gift card won, it will be matched with another gift card that is donated to a family with a child in treatment who has been impacted by Hurricane Harvey.

• Host a stand selling anything that makes your child happy. Painted rocks, lanyard bracelets and homemade bags of slime have been popular in recent months.
• Sports are starting up, host your own variation of a Goals for Gold fundraiser.
• Participate in a community-wide rummage sale and donate a percentage of your profits.
• Bring “blue smiles” to children in treatment with The Blue Lollipop Project.
• Approach your child’s school about hosting a Pajama Day/Dress-Up themed fundraiser or a Peppa Pig Welly Walk for the younger kids.
• Convince your sports teams to “Go Gold” and sell gold ribbons, gold shoelaces, gold socks, etc.
• Create September “Go Gold” themed collection buckets, and ask your local stores to display for the month, your child will be responsible to check on the collections, roll coins, and coordinate the donation to TLC.
• Be creative. For more ideas, check out our fundraising toolkit.

*All participating children will be automatically entered to win one out of five Amazon gift cards ($25 value each). Forms with payment must be received by October 16, 2017. Winners will be announced on October 17, 2017. There will be five winners, selected at random. There is no minimum fundraising requirement to be entered, and selection will not be weighed according to fundraising success. For each gift card awarded to a TLC fundraising participant, another gift card of equal value will be donated to a child who is currently in treatment for cancer, and who lives in the Houston region where he or she may be displaced from home as a result of the tragic aftermath from Hurricane Harvey.