



*The
Blue
Lollipop
Project*

**A SWEET WAY
TO FUND PEDIATRIC
CANCER RESEARCH**



*The Blue Lollipop Project
is simple, sweet and serves
a purpose!*

Buy a Blue Lollipop for yourself or a friend and a Blue Lollipop will be donated to a hospitalized child. Every dollar we raise will fund innovative research for the deadliest child specific cancers through The Ty Louis Campbell (TLC) Foundation and every lollipop donated will bring a blue smile to a hospitalized child!



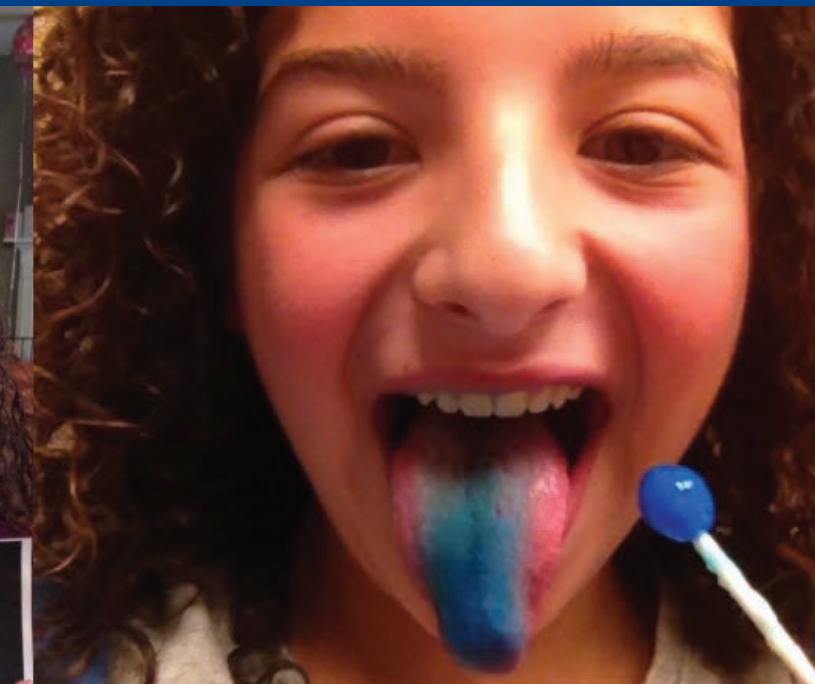
The TLC Foundation is a nonprofit organization (EIN: 45-1858390) that funds innovative research and clinical trials that provide less toxic, more effective treatment options for children fighting cancer. Our ultimate mission is to help fund the intelligence and technology that will improve long-term survival rates for children diagnosed with the deadliest cancers.

What do Blue Lollipops have to do with pediatric cancer you ask?



Ty Campbell loved blue lollipops, almost all kids do. When Ty was diagnosed with brain cancer at 2 ½ years old, the treatments left him with a bad taste in his mouth, but blue lollipops helped that!

It's not just the taste...



In honor of Ty... 12 year old Riley started The Blue Lollipop Project in 2014 as a local fundraiser, asking her family and friends to donate \$1 to sponsor a lollipop for a child in treatment. We thought it was such a great idea that we want to see blue tongues in every school, doctor's office and hospital across the country!

It's a sweet way for you to support pediatric cancer...

Our Mission:

The Ty Louis Campbell (TLC) Foundation is a certified nonprofit organization that funds innovative research and technology specifically geared toward the treatment of the deadliest childhood cancers (including brain and spinal cord tumors). Our organization seeks less toxic, more effective treatments that are specifically designed for children fighting cancer. Our ultimate mission is to help fund the intelligence and technology that will uncover new ways to cure children with cancer.

Our Reason:

Pediatric cancer is the number one cause of death by disease among children. It doesn't discriminate. It happens at random sparing no ethnic group, socio-economic class or geographic region. There is no known cause or prevention for most childhood cancers. Almost one out of four children diagnosed with cancer die, and the average age of death is only eight years old.

Pediatric cancer patients are robbed of their childhood fighting this disease, and then many, if they survive the toxic medication, are robbed of their future by the lifelong side effects. Ty Louis Campbell, for example, was unable to walk or play with his toys for two years – even when he was cancer free, because of how badly the treatment harmed his little body. He became paralyzed from head-to-toe and ultimately died in his parent's arms after a valiant fight.

Our Inspiration:

We call him SuperTy because he was our little fighter. Ty Louis Campbell graced this earth for five beautiful years, and before he left he made it a better place to live. He made an astounding impact on all who heard his story. He inspired a community of hundreds of thousands to make the most of their lives and to rally against the evils of childhood cancer by raising awareness. For Ty, we will uncover better treatment options for children. Treatments that work without robbing children of their childhood.

The Blue Lollipop Project how it works



Let me show you how easy this is going to be!

Choose a date for The Blue Lollipop Project Fundraiser.

Email thebluelollipopproject@gmail.com or fill out the "Interested in Holding a Fundraiser?" contact form at bluelollipop.org to begin organizing your fundraiser.

Make announcements over the loud speaker, tell your friends, print attached flyers or make your own.

Visit www.thetlcfoundation.org for ideas on how to make your event bigger and better.

The day of the event, set up a display in the school lobby or cafeteria and sell your lollipops for \$1 each, you can include a donation bucket to your table as well.

For each lollipop you sell, a lollipop will be sent to the hospital/child of your choice or you can choose a hospital from our list of "Blue Lollipop Approved Hospitals" included on the order form. The money raised through each lollipop purchase and additional donations will be donated to The Ty Louis Campbell Foundation to fund innovative research for the deadliest childhood cancers.

Turn all cash donations into a bank check made payable to: The Ty Louis Campbell Foundation
and mail to: 1787 Route 6, Carmel NY 10512

The Blue Lollipop Project



A SWEET WAY TO FUND PEDIATRIC CANCER RESEARCH

EVENT DATE:

COST: \$1 PER LOLLIPOP

*Buy a lollipop for you or a friend,
and a lollipop will be donated
to a hospitalized child at*

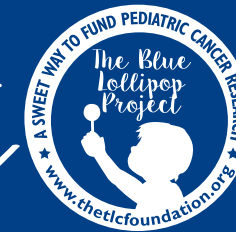
The money raised through each lollipop purchase and additional donations will be donated to The Ty Louis Campbell Foundation to fund innovative research for the deadliest childhood cancers.



TLC
TY LOUIS CAMPBELL
FOUNDATION

The TLC Foundation is a nonprofit organization (EIN: 45-1858390) that funds innovative research and clinical trials that provide less toxic, more effective treatment options for children fighting cancer. Our ultimate mission is to help fund the intelligence and technology that will improve long-term survival rates for children diagnosed with the deadliest cancers.

The Blue Lollipop Project



Sharing Blue Smiles