

TO BENEFIT THE



TLC  
FOUNDATION



THE TY LOUIS CAMPBELL FOUNDATION

11TH ANNUAL GALA

YELLOWSTONE THE GOVERNOR'S BALL

SPONSORSHIP PACKAGES 2025

TLC  
TY LOUIS CAMPBELL  
FOUNDATION

ABOUT THE



**YELLOWSTONE  
GOVERNOR'S BALL**

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HYATT REGENCY - GREENWICH, CT  
SATURDAY, MARCH 1, 2025 | 7:00 - MIDNIGHT  
DINNER, DANCING, CASINO, OPEN BAR, AUCTION

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On **Saturday, March 1**, the **Ty Louis Campbell Foundation** will host our eleventh annual dinner party, casino night and auction. This year's **Yellowstone Governor's Ball** theme brings together a community of over 250 friends, associates and partners from NYC, Nassau, Westchester, Fairfield, Dutchess and Putnam counties to raise funds for pediatric cancer research.

**The Ty Louis Campbell Foundation** was founded in September of 2012, and has already pledged **\$2.1 million** for childhood cancer research. We invite our friends to review the following sponsorship opportunities in support of our mission to cure childhood cancer. Our audience is a dedicated, family-oriented group that is very active in the community.

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#### SOCIAL MEDIA

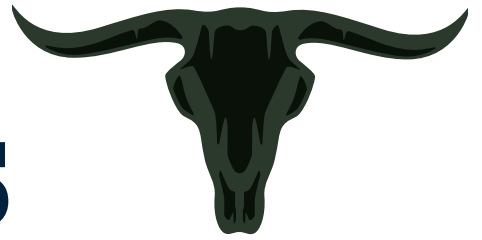
Sponsorship benefits include social media promotions on our websites and social media channels, including:

- 6,500,000 MILLION BLOG HITS IN 12 YEARS - SUPERTY.ORG
- 29,700 LIKES ON TLC FOUNDATION'S FACEBOOK PAGE
- 1,900 FOLLOWERS FOR @TLCFOUNDATION ON TWITTER
- 3,500 FOLLOWERS FOR @TLCFOUNDATION ON INSTAGRAM

**TLC**  
TY LOUIS CAMPBELL  
FOUNDATION

# SPONSORSHIP OPPORTUNITIES

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## THE RANCH \$10,000

- 2 Tables with preferred dinner seating for 20 guests with reserved signage
- 2 Overnight room accommodations at the Hyatt Regency
- Dedicated logo and link prominently displayed on thetclfoundation.org for 6 months
- Most prominent logo and name recognition on all marketing materials related to event, including e-blast distribution to more than 8,000 supporters, advertisements, invitations and event registration website
- Company mentioned in all event media releases as title sponsors
- Podium recognition
- Naming rights of your choice for a specialty cocktail
- 9 promos on social media channels pre- and post-event
- Prominent, individual visibility on-site at event
- Full page ad included in event program

## THE GOVERNOR \$5,000

- Preferred dinner seating for 10 guests with reserved signage
- Overnight room accommodations (1 room included) at the Hyatt Regency
- Dedicated logo and link prominently displayed on thetclfoundation.org for 6 months
- Second most prominent logo and name recognition on all marketing materials related to event, including e-blast distribution to more than 8,000 supporters, advertisements, invitations and event registration website.
- Podium recognition
- 5 social media promos pre- and post-event
- Prominent, individual visibility on-site at event
- Full page ad included in event program

## THE BRAND \$2,500

- Preferred dinner seating for 8 guests
- Overnight room accommodations (1 room included) at the Hyatt Regency
- Dedicated logo and link prominently displayed on thetclfoundation.org for 6 months
- Name recognition on all marketing materials related to event, including e-blast distribution to more than 8,000 supporters, advertisements, invitations and event registration website.
- Podium recognition
- 3 social media promos pre- and post-event
- Individual visibility on-site at event
- Full page ad included in event program

# ADDITIONAL VISIBILITY OPPORTUNITIES

## THE BUNK HOUSE \$1,000

- Admission for 2 guests
- Podium recognition
- Half page ad in event program

## THE TRAIN STATION \$500

- Admission for 1 guest
- Podium recognition
- Half page ad in event program

## AUCTION ITEM DONOR

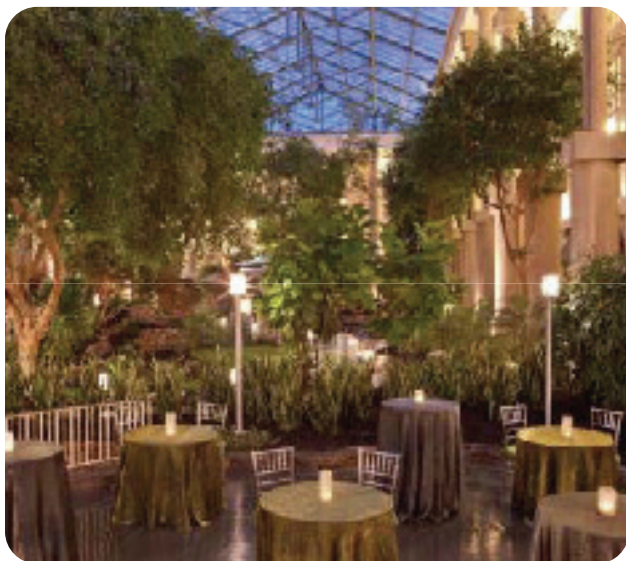
- Company name included in donation description listed in event program
- Prominent logo visibility on-site at event in two locations
- (1) on large “thank you” board at registration in the foyer/grand entrance, and
- (2) on table top board (5x7) next to the item donated

\*option to include business cards for distribution

## ADVERTISE IN OUR PROGRAM

(full color, bound)

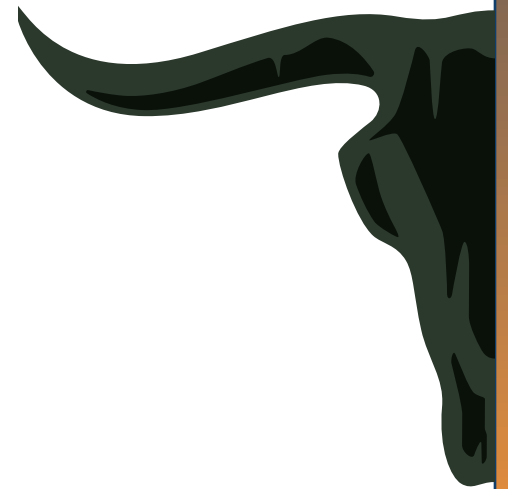
- \$300 Full page ad (5.5" X 8.5")
- \$200 ½ page ad (5.5" X 4.25")
- \$100 ¼ page ad (2.75" X 4.25")



## ABOUT THE HYATT REGENCY, OLD GREENWICH

The Hyatt Regency in Greenwich is a AAA Four Diamond Hotel. Recently voted “Top 10 Hotels in Connecticut,” the Hyatt is an elegant suburban hotel featuring an English manor-style, fine dining and a soaring atrium retreat filled with plants and trees, scenic paths, bridges and streams.

The Ty Louis Campbell (TLC) Foundation has reserved a block of 20 rooms at the Hyatt Regency for Saturday, March 1, 2025. Rooms are available for a discounted rate of \$169 per night. Email us at [mterrazas@superty.org](mailto:mterrazas@superty.org) for more information on how to book.



# ABOUT TLC

## THE TY LOUIS CAMPBELL FOUNDATION

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### OUR MISSION:

The Ty Louis Campbell Foundation is a nonprofit organization (EIN: 45-1858390) that funds innovative research and clinical trials specifically geared toward the treatment of the most aggressive childhood cancers. Our mission is to help fund the intelligence and technology that will improve long-term survival rates and minimize side-effects for children diagnosed with the deadliest cancers, while helping to care for families when their child is in treatment by providing financial assistance and uplifting experiences.

### OUR REASON:

Pediatric cancer is the number one cause of death by disease among children. It doesn't discriminate. It happens at random sparing no ethnic group, socio-economic class or geographic region. There is no known cause or prevention for most childhood cancers. Pediatric cancer patients are robbed of their childhood while fighting this disease, and the majority of those who survive treatment (65%) suffer from serious long-term and chronic side effects. Outcomes for children need to improve, and we aim to make this a priority among researchers and pharmaceuticals.

### OUR INSPIRATION:

We call him SuperTy because he was our little hero. Ty Louis Campbell graced this earth for five beautiful years, and before he left he made it a better place to live. He made an astounding impact on all who heard his story. He inspired a community to make the most of their lives and to rally against childhood cancer by raising awareness. For Ty, we will uncover better treatment options for children. Effective treatments that work without robbing children of their childhood.

### OUR RESEARCH IMPACT:

With your help, TLC funds projects that hold the promise of transforming the standard of care for the most aggressive cancers that are unique to children, with a strong (but not limited) focus on brain and spinal cord malignancies. Everyone at TLC feels a tremendous responsibility toward making sure our efforts positively impact children who are in treatment today. In addition to a dedicated team of researchers and medical advisors who advise us on investments, we have partnered with powerful institutions who are making tremendous strides toward better treatment options for childhood cancer.

**12 YEARS**

**\$2.1 MILLION DOLLARS PLEDGED FOR RESEARCH**

**18 PROJECTS FUNDED**

**280 FAMILIES GIVEN GRANTS THROUGH "TLC FOR FAMILIES"**

**10,000 UNIQUE DONORS**

# SPONSORSHIP AGREEMENT

COMPANY OR INDIVIDUAL NAME \_\_\_\_\_

PREFERRED CONTACT NAME \_\_\_\_\_

EMAIL/PHONE \_\_\_\_\_

## SPONSORSHIP LEVELS

\$10,000 • THE RANCH

\$5,000 • THE GOVERNOR

\$2,500 • THE BRAND

\$1,000 • THE BUNK HOUSE

\$500 • THE TRAIN STATION

\$300 • FULL PAGE AD

\$200 • HALF PAGE AD

\$100 • QUARTER PAGE AD

AUCTION ITEM

INDIVIDUAL TICKETS

## ATTENDEES

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

11. \_\_\_\_\_

12. \_\_\_\_\_

\*NUMBER OF ATTENDEES SHOULD REFLECT SPONSORSHIP LEVEL  
OR NUMBER OF TICKETS PURCHASED.

## AUCTION ITEM DESCRIPTION

\_\_\_\_\_  
\_\_\_\_\_

ESTIMATED VALUE \$ \_\_\_\_\_

SEND COMPANY LOGO TO LLEAHY@SUPERTY.ORG BY FEBRUARY 1.

### EMAIL FORM WITH PAYMENT/ITEM TO:

THE TLC FOUNDATION, 1787 ROUTE 6, CARMEL, NY 10512  
CONTACT US AT INFO@SUPERTY.ORG OR CALL 845.200.7486